

Please print the following

Matter to be printed

**General Mohyal Sabha**

**125<sup>th</sup> "Sthapna Divas"**

**&**

**52<sup>nd</sup> All India Mohyal Conference**



**12<sup>th</sup> March 2017**

**at**

**Talkatora Indoor Stadium,**

**New Delhi**

**Souvenir Advertisement Tariff  
& Order Form**



### BRIEF INTRODUCTION

General Mohyal Sabha (GMS), the apex body of the Mohyals is holding 125<sup>th</sup> Sthapna Divas and 52<sup>nd</sup> Mohyal Conference at Talkatora Indoor Stadium, New Delhi on 12 March 2017. Members of the Community are spread throughout India and overseas and over 2500 delegates are expected to attend. During the last four decades GMS has made tremendous progress in uplifting the Community. We are giving financial assistance to Widows, Orphans, Disabled, Sick, needy children for education and also imparting education in the field of Information Technology at Mohyal Educational Research Institute of Technology (MERIT) New Delhi and are running Ashrams at Haridwar, Vrindavan, Goverdhan and Inderpuri Delhi which are open to all.

The main aim of Sthapna Divas and Conference is to infuse and imbibe in the coming generation the spirit of selfless service, to uplift the downtrodden, empowerment of youth, women, the aged, the infirm, the destitute and to render monetary aid for promotion of education of fellow citizens.

The saga of the Mohyals through the ages has been one of indomitable courage, devotion, dedication and supreme sacrifice for the Nation.

We are bringing out a Souvenir and solicit your favour and support in the shape of advertisement. The Souvenir will be a prestigious publication which will be highly rewarding, whose reach will be wide, throughout the country and overseas.

The Souvenir will be bilingual, in Hindi and English, and will be printed in all its excellence and will contain colour sections.

### MECHANICAL DATA

Size of the Souvenir	20.2 X 28 cm
Printing Area	17 X 23 cm
Printing Process	Offset
Material required	CD/Art work/Art pull

### ADVERTISEMENT TARIFF

Cover Front Extended Fold Double Page	Rs. 35,000/-
Cover Back	Rs. 25,000/-
Cover Front Inside	Rs. 25,000/-
Full Page (Multi Colour)	Rs. 15,000/-
Full Page (Single Colour)	Rs. 10,000/-
Half Page (Single Colour)	Rs. 5,000/-
Quarter Page (Single Colour)	Rs. 2,500/-
Bottom Strip on Selected Pages 3 X 17 cm	Rs. 1,500/-

Printed material, cut to size, to be supplied by the advertiser.

### GENERAL MOHYAL SABHA (REGD.)

Mohyal Foundation  
A-9, Qutab Institutional Area, USO Road  
Jit Singh Marg, New Delhi 110067  
011-26560456, 26561504, 41783232  
Email: gmsoffice2003@gmail.com

### ADVERTISEMENT ORDER FORM

#### SECRETARY GENERAL

GENERAL MOHYAL SABHA (REGD.)

MOHYAL FOUNDATION

A-9, QUTAB INSTITUTIONAL AREA, USO ROAD

NEW DELHI 110067

Dear Sir,

We are pleased to release our advertisement in position as ticked ( ) below, in the Souvenir to be published on the occasion of General Mohyal Sabha, 125<sup>th</sup> Sthapna Divas and 52<sup>nd</sup> All India Mohyal Conference.

Cover Front Extended Fold  
Double Page

Cover Back

Cover Front Inside

Cover Back Inside

Full Page (Multi Colour)

Full Page (Single Colour)

Half Page (Single Colour)

Quarter Page (Single Colour)

Bottom Strip (on Selective Pages) 3 X 17 cm

Cheque/D.D. No. .... Dated ..... for Rs.....

Drawn on (Bank) ..... is enclosed

herewith (A/C payee) favouring General Mohyal Sabha (Regd.),

New Delhi.

The advertisement matter/material is sent herewith

Will be sent separately

Yours faithfully,

.....  
Signature

.....  
Designation

Name .....

Address and Mobile No. ....

Booked by .....